

Faux/Real Festival of Arts

Media Applications and Guidelines

PLEASE READ THE FOLLOWING TERMS AND CONDITIONS BEFORE COMPLETING THE APPLICATION PROCESS

TERMS AND CONDITIONS:

To complete the application, a letter of assignment from your media outlet editor is required, and should include:

- Dates and events you intend to cover
- A description of your intended coverage, with estimated run date if possible

The deadline to submit applications is **October 9, 2015**. Applications submitted after October 9th will not be accepted. Press tickets will be mailed out the week of October 12, 2015.

You must send the Faux/Real Festival of Arts links or copies of your coverage as soon as possible. This is a condition of receiving press credentials for this event.

Media credentials are required to gain access to Faux/Real Fest events. Media credentials are not all-access, you must apply for the specific events you wish to cover.

"Media" is defined as journalists, editors, photographers, or producers who have a verified editorial assignment to cover the festival for a specific media outlet.

Members of the media must be on the Faux/Real press list to receive crucial information about the festival. By submitting your email address, you are giving Faux/Real permission to add you to our contacts for this purpose.

Faux/Real maintains the right to issue, deny, or revoke media credentials at our discretion at all times.

APPLICATION

CONTACT INFORMATION

Name _____ Title _____

Street Address _____

City _____ State _____ Zip Code _____

Work Phone _____

Cell Phone _____

Email address _____

PUBLICATION INFORMATION

Name of Publication _____

Type of Publication _____

Frequency: Daily _____ Weekly _____ Bi-weekly _____ Monthly _____ Other _____

Publication website _____

Focus of Coverage _____

Editor's Name _____

Editor's Phone number _____

Editor's Email _____

Please provide the dates/events you intend to cover _____

Please describe your planned coverage _____

Will you be doing advance- or post-festival coverage? Advanced _____ Post _____

Attach letter of assignment and mail with this application to fauxreal@noladefender.com

By submitting this application and letter of assignment, you are hereby acknowledging that you have read and will adhere to the stated terms and conditions of the Faux/Real Festival media coverage.